

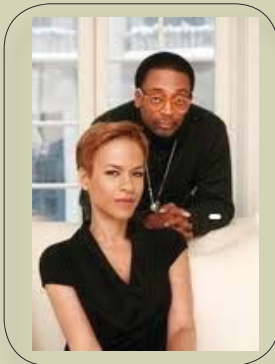
Cycles of Success

FEATURING **TONYA LEWIS LEE**, REKNOWNED AUTHOR, PRODUCER & ACTIVIST

Sponsorship Opportunities for Florence Crittenton Services' 2011 Luncheon

This year, we celebrate all the ways that Florence Crittenton Services create cycles of success for our graduates and their children. When a teenage girl becomes pregnant, it often spawns a generations-long downward cycle as her chances of dropping out of school increase, her income potential shrinks and she is more likely to rely on social services to survive. The next generation's prognosis is also bleak, with a higher likelihood that the child will also drop out, become a teen mother, end up in jail and/or rely on social services. But the Florence Crittenton School offers teen moms the opportunity to finish their high school education and learn parenting skills, while their children receive top-quality care and developmental support in our Qualistar-rated Early Learning Center.

Together we create cycles of success!



TONYA LEWIS LEE,
attorney, activist, producer, renowned children's author and
wife of critically acclaimed filmmaker **SPIKE LEE**,
will be keynote speaker at Florence Crittenton Services'
annual luncheon, Wednesday, Oct. 12, 2011, at the
Seawell Grand Ballroom

"I'm here today because I believe we're really all responsible for each other. I am very much dedicated to closing the baby gap."

—Tonya Lewis Lee

Sponsor the luncheon and link your company to creating positive change in the community by supporting Florence Crittenton Services' programs to help teen parents raise healthy families. Enjoy the benefits and visibility of the high profile that Tonya Lewis Lee brings to the event – and be inspired!

Read on for information about the levels and benefits of sponsorship of Florence Crittenton Services' 2011 Luncheon.

Some benefits are deadline dependent.

Please contact 303.321.6363 or sbanning@FloCritCo.org for additional information and questions.



**florence crittenton
services**

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events@FloCritCo.org | www.FloCritCo.org



Florence Crittenton Services 2011 Luncheon

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Florence Crittenton Services

Helping teen parents raise healthy families

Florence Crittenton Services is a Denver-based non-profit that empowers struggling teen families to be productive members of the community. Using a holistic and proven approach, Florence Crittenton Services offers a spectrum of wraparound services for the entire teen family.

TEEN MOTHERS: For pregnant and parenting teen mothers, Florence Crittenton Services provides education, career guidance and parenting training at Florence Crittenton High School. In a unique collaboration with Denver Public Schools, Florence Crittenton Services helps teen mothers stay in school and graduate, give birth to healthy babies, learn how to be nurturing mothers, pursue post-secondary education and acquire marketable job skills. Florence Crittenton Service is the largest and most complete provider of services to teen mothers and their families in Denver.

PARENTING AND FAMILY ENGAGEMENT: Florence Crittenton Services' Family Engagement Center offers a comprehensive array of integrated services to educate young fathers in the responsibilities and joys of fatherhood, and to help nuclear and extended family members learn how to support young mothers. Children of teen mothers have better outcomes if fathers are involved in their lives, and if the mother lives in a stable household.

INFANTS & TODDLERS: Infants and toddlers of teen mothers attending Florence Crittenton High School receive early childhood education on-site at Florence Crittenton Services' licensed, Qualistar-rated Early Learning Center. The availability of on-site child care enables teen mothers at the school to graduate, increasing their ability to achieve self-sufficiency. The Early Learning Center also acts as a "parenting laboratory" where professionals teach teen mothers how to care for their children and promote their health and development.

Helping teen parents raise health families, Florence Crittenton Services is in the business of hope. Learn more at www.FloCritCo.org.

By sponsoring Florence Crittenton Services, your company models its commitment to building a strong community.

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Benefits of Sponsorship

As a sponsor of Florence Crittenton Services' Fall Luncheon, your company will strengthen its reputation as a caring business leader with a commitment to investment in Denver's citizens, and statistics show that people are more likely to patronize businesses they believe support the community. In appreciation for your financial commitment to Florence Crittenton Services, your business will enjoy a number of benefits in exposure and amenities, depending on the level of sponsorship you choose. *(Benefits are deadline dependent.)*

PRESENTING SPONSOR

at the \$10,000 level

As the exclusive PRESENTING SPONSOR for Florence Crittenton Services' Fall Luncheon, your company will receive the following benefits:

- **EXCLUSIVITY** as presenting sponsor, highlighted in all luncheon communications
- Three complimentary tables of 9 at the luncheon *(The 10th seat is reserved for a Florence Crittenton Services staffer or teenage client, if desired)*
- 10 tickets to a special "Meet and Greet" event with keynote speaker Tonya Lewis Lee at a location to be determined
- An opportunity to speak at the luncheon
- Your company mentioned in press releases before and after the event, and on online and printed calendars
- Live link from your company's logo to its website from Florence Crittenton Services' website
- Your company mentioned in online social networking communications (Twitter, Facebook, etc.)
- Your company featured at the luncheon's Registration Table
- Your company's logo featured on:
 - *Save the Date* communications (postcard and email)
 - Luncheon invitation
 - Invitation response cards
 - Promotional email communications before and after the luncheon
 - Luncheon audio-visual presentation
- Verbal recognition of your company from the podium at the luncheon
- Recognition of your company in the luncheon program
- Prominent mention of your company in the Florence Crittenton Services Annual Report, newsletter and website



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BENEFACTOR

at the \$5,000 level

As A BENEFACTOR SPONSOR for Florence Crittenton Services' Fall Luncheon, your company will receive the following benefits:

- Two complimentary tables of 9 at the luncheon (*The 10th seat is reserved for a Florence Crittenton Services staffer or teenage client, if desired*)
- 6 tickets to a special "Meet and Greet" event with keynote speaker Tonya Lewis Lee at a location to be determined
- Live link from your company's logo to its website from Florence Crittenton Services website
- Your company mentioned in online social networking communications (Twitter, Facebook, etc.)
- Your company featured at the luncheon's Registration Table
- Your company's logo featured on:
 - *Save the Date* communications
 - Luncheon invitation
 - Invitation response cards
 - Promotional email communications before and after the luncheon
 - Luncheon audio-visual presentation
- Verbal recognition of your company from the podium at the luncheon
- Recognition of your company in press releases before and after the event
- Recognition of your company in the luncheon program
- Prominent mention of your company in the Florence Crittenton Services Annual Report, newsletter and website

CONTRIBUTOR

at the \$2,500 level

As a CONTRIBUTOR, your company will receive the following benefits:

- One complimentary table of 9 at the luncheon (*The 10th seat is reserved for a Florence Crittenton Services staffer or teenage client, if desired*)
- 4 tickets to a special "Meet and Greet" event with keynote speaker Tonya Lewis Lee at a location to be determined
- Your company's logo featured on:
 - *Save the Date* communications (postcard and email)
 - Luncheon invitation
 - Promotional email communications before and after the luncheon
 - Luncheon audio-visual presentation
- Verbal recognition of your company from the podium at the luncheon
- Recognition of your company in the luncheon program
- Mention of your company in the Florence Crittenton Services Annual Report, newsletter and website



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TABLE SPONSOR

at the \$1,500 level

As a **TABLE SPONSOR** for Florence Crittenton Services' Fall Luncheon,
your company will receive the following benefits:

- One complimentary table of 9 at the luncheon (*The 10th seat is reserved for a Florence Crittenton Services staffer or teenage client, if desired*)
- Verbal recognition of your company from the podium at the luncheon
- Recognition of your company in the luncheon program
- Mention of your company in the Florence Crittenton Services Annual Report, newsletter and website

PARTNERSHIP TABLE SPONSOR

at the \$750 level

As a **PARTNERSHIP TABLE SPONSOR** for Florence Crittenton Services' Fall Luncheon,
your company will receive the following benefits:

- 4 complimentary luncheon tickets
- Verbal recognition of your company from the podium at the luncheon
- Recognition of your company in the luncheon program
- Mention of your company in the Florence Crittenton Services Annual Report, newsletter and website

For more information or to become a sponsor of the Florence Crittenton Services Luncheon featuring Tonya Lewis Lee, contact Suzanne Banning, Florence Crittenton Services' Vice President of Development & Marketing, at sbanning@FloCritCo.org, or 303-321-6363, ext. 203.

Some benefits are deadline dependent.

Please contact 303.321.6363 or sbanning@FloCritCo.org for additional information and questions.