



# News Release

FOR IMMEDIATE RELEASE

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## Parent Pathways' "Miles for Moms" Run/Walk Fundraiser Raises Over \$50,000

***38 percent increase from 2009 as donations continue to arrive***

DENVER – May 13, 2010 –

The Parent Pathways' 2010 "Miles for Moms" Run/Walk raised more than **\$50,000** for the Denver nonprofit that helps teen parents raise healthy families, a staggering 38 percent more than 2009, and donations are still coming in, President and CEO Sue Carparelli announced today.

"We're gratified in this difficult economy to experience so much community support for our mission, to empower struggling teen families to be productive members of the community," said Carparelli. "We are a critical resource within the community serving pregnant and parenting teens and their families.

"We're doing great work, but we have large aspirations as we look at the full spectrum of needs within our community," said Carparelli, pointing out that more than 1,000 teenagers give birth each year in Denver County, while Parent Pathways serves about 275 through its Florence Crittenton School. "We are changing lives and creating cycles of success."

The May 8 Run/Walk at Central Park-Stapleton, emceed by Denver City Councilman Michael Hancock, drew more than 38 fundraising teams and 400 runners and walkers, both also records, and sponsorships were up \$10,000 compared to last year.

### MAJOR SPONSORS:

**Platinum** (over \$5,000) – PCL Construction.

**Gold** (\$2,500-\$4,999) – First Bank

**Silver** (\$1,000-\$2,499) – Brownstein, Hyatt, Farber, Schreck; Mountain States Employers Council; Anthem Blue Cross and Blue Shield Colorado; and Kaiser Permanente.

**Bronze** (\$500-\$999) – EKS and H, Westco Systems and Zachry Engineering.

**Booth** (\$150) – Outdoor Divas, Camp Bow Wow, Arbonne, Northfield Stapleton and Juice One

### IN-KIND SPONSORS:

American Furniture Warehouse, Art and Framing, Big 5 Sporting Goods, Bonefish Grill, Boston Market, Boulder

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## Parent Pathways “Miles for Moms” Run/Walk, Page 2

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Running Company, Brunswick Zone, Colorado Baggage Company, Colorado Avalanche Hockey Club, Colorado Rapids Soccer Club, Colorado Rockies Baseball Club, Comedy Works, Core Power Yoga, Creative Touch Photography, Curves, Dazzle Supper Club, D’Corazon Restaurant, Denver Fire Department, Dick’s Sporting Goods, the Dinner Detective, Downtown Aquarium, D’Vine Winery, Elitch Gardens, Generous Servings Cooking Classes, Gumbo’s Restaurant, Harkins Theater, HBurger Co, the Home Depot Johnson and Wales University, John F. Kennedy Golf Course, King Soopers, La Sandia Restaurant, Le Peep Restaurant, Ling & Louie’s Restaurant, Lowe’s, Mastel Linen, Noodles & Company, Olivea Restaurant, Racine’s Restaurant, Raptor Rugby Tickets, Road ID, Safeway, Smashburger Restaurant, the Summit Restaurant, Sunflower Market, Supreme Ski Rental and Lenny’s Golf Shop, Sushi Hai, Tattered Cover, U-Shampooch, United Airlines and Vitamin Cottage.

Anthem also provided its Health Screening Bus, and [Creative Touch Photography](http://creativetouchphotography.biz/Miles_For_Moms.html), which took pictures of participants during the race, is donating all profits from sales of the photos to Parent Pathways. (*More information at [http://creativetouchphotography.biz/Miles\\_For\\_Moms.html](http://creativetouchphotography.biz/Miles_For_Moms.html)*)

A record 23 Florence Crittenton students came out to the event to run, walk, volunteer or cheer, including Mayra Lozano, who won a schoolwide competition to design the race t-shirt. Many had a chance to meet the “Miles for Moms” fundraising teams that had sponsored them through the race’s inaugural “Adopt-a-Mom” program. PCL Construction and Arrow Stage Lines provided bus transportation for students and their families to and from the event.

Race results are online at [http://www.onlineraceresults.com/race/view\\_race.php?race\\_id=14114](http://www.onlineraceresults.com/race/view_race.php?race_id=14114).

Parent Pathways celebrates the 25<sup>th</sup> anniversary graduation of the **Florence Crittenton School** on May 22! (Details at <http://www.parentpathways.org/graduation.html>) Its next major fundraiser will be its annual luncheon, to be held Tuesday, Oct. 19 at the Seawell Grand Ballroom.

More information about the “Miles for Moms” Run/Walk can be found online at [http://www.parentpathways.org/run\\_walk.html](http://www.parentpathways.org/run_walk.html).

### About Parent Pathways

Parent Pathways is a Denver-based non-profit that empowers struggling teen families to be productive members of the community. Using a holistic and proven approach, Parent Pathways offers a spectrum of wraparound services for the entire teen family, including education, health/wellness services, career guidance and parenting training for pregnant and parenting teen mothers at the Florence Crittenton School; early childhood education for their infants and toddlers at the Qualistar-rated Early Learning Center; and counseling, education and parenting support for teen fathers through the Young Fathers Program. Learn more at [www.parentpathways.org](http://www.parentpathways.org).

*(Photos are available upon request.)*

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