



News Release

FOR IMMEDIATE RELEASE

Contact: Lisa Hamm-Greenawalt
Communications & Outreach Manager
Work: 303.321.6363 x218
Cell: 720-971-9460
Email: lhamm@parentpathways.org

Parent Pathways' "Cycles of Success" Luncheon Draws Record Sponsorship

Linda Armstrong Kelly, former teen mom and mother of cycling superstar Lance Armstrong, is keynote speaker

DENVER – Sept. 10, 2010 --

Parent Pathways/Florence Crittenton's Fall Luncheon, "Cycles of Success," has drawn record sponsorship of **\$56,000** in support of keynote speaker **Linda Armstrong Kelly**, mother of 7-time Tour de France champion Lance Armstrong, and the agency's efforts to empower struggling teen families to be productive members of the community.

Novus Biologicals has signed on as speaker sponsor for Kelly.

Benefactor sponsors, at the \$5,000 level, include Encana Oil & Gas, Anthem Blue Cross Blue Shield of Colorado, PCL Construction and Qwest.

Contributor sponsors, at the \$2,500 level, include First Bank, Pure Brand, IMA of Colorado and Ellen Balaguer.

Table sponsors, at the \$1,500 level, include the law firm of Brownstein Hyatt Farber Schreck, Accenture, DirecTV, Bank of the West, Wagner Investment Management, EKS&H, Mile High United Way; Peck, Shaffer and Williams; and Bloom at St. Anthony Central Hospital, which provides teen pregnancy care, in addition to a number of individuals.

The "Cycles of Success" Luncheon will be held on Tuesday, Oct. 12, 2010, in the Seawall Grand Ballroom at the Denver Center for the Performing Arts.

Kelly, like the 288 girls served each year by the Florence Crittenton School, was a teenager when she gave birth to her only son Lance. Kicked out of her home and mired in an abusive relationship, she was a candidate for disaster. But Kelly overcame the odds against her, earned her GED and became both a successful professional and an empowering mom. Her son's success is proof that empowered teen mothers can produce cycles of success. Kelly tells her story of perseverance in her book *"No Mountain High Enough: Raising Lance, Raising Me."*

Luncheon registration begins at 11:30 a.m. on Oct. 12, and the luncheon begins promptly at noon. The Seawall Grand Ballroom is located at 1101 13th Street, Denver, CO 80204-5319. (Map URL: <http://bit.ly/ccNZmv>).

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The cost is \$100 per ticket. [Sponsorship opportunities](#) are still available, at levels from \$10,000 for presenting sponsorship down to \$750 for a half table. Contact [Suzanne Banning](#), Vice President of Development & Marketing, for details, at 303-321-6363 ext. 203.

Details about the luncheon can be found at <http://www.parentpathways.org/luncheon/index.html>.

About Parent Pathways

Parent Pathways/Florence Crittenton is a Denver-based non-profit that empowers struggling teen families to be productive members of the community. Using a holistic and proven approach, the agency offers a spectrum of wraparound services for the entire teen family, including education, career guidance and parenting training for pregnant and parenting teen mothers at the Florence Crittenton School; early childhood education for their babies and toddlers at the Qualistar-rated Early Learning Center; and counseling, education and parenting support for teen fathers and family members through the Family Engagement Center. Learn more at www.parentpathways.org.

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