



News Release

FOR IMMEDIATE RELEASE

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Linda Kelly Armstrong to Tour Florence Crittenton School today, meet students before "Cycles of Success" Luncheon

Kelly, former teen mom and mother of cycling superstar Lance Armstrong, is keynote speaker tomorrow

DENVER, COLORADO - Oct. 11, 2010 -

The mother of cycling superstar **Lance Armstrong**, herself a former teen mom, will meet the pregnant and parenting teens who attend the Florence Crittenton School today, a day before she keynotes the "Cycles of Success" Fall Luncheon.

Linda Kelly Armstrong, who was 17 when she gave birth to the son who later conquered cancer, established the [Livestrong](#) Foundation and won seven consecutive Tour de France bike races, will tour the DPS alternative school at 55 S. Zuni Street in Denver at 2 p.m. and share her experiences with the students at a 2:50 p.m. assembly. **The media is invited to attend.**

Kelly, the author of the book "No Mountain High Enough: Raising Lance, Raising Me," will deliver inspiring words about how a teen mom, thrown out of her home, living in poverty and mired in an abusive relationship, was able to overcome the odds and raise a champion.

The "**Cycles of Success**" Luncheon will be held on tomorrow, Oct, 12, 2010, in the Seawall Grand Ballroom at the Denver Center for the Performing Arts, 1101 13th Street, Denver. (Map: <http://bit.ly/ccNZmv>). Registration begins at 11:30 a.m. and the luncheon begins promptly at noon. *Please email Lisa Hamm-Greenawalt immediately if your organization will be attending.*

The Luncheon has drawn record sponsorship of **more than \$70,000.**

[Novus Biologicals](#) is speaker sponsor.

[Accenture](#) has produced a video that will be unveiled at the luncheon.

Benefactor sponsors, at the \$5,000 level, include [Encana Oil & Gas](#), [Anthem Blue Cross Blue Shield of Colorado](#), [PCL Construction](#), [Bank of the West](#) and [Qwest](#).

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Contributor sponsors, at the \$2,500 level, include [First Bank](#), [Pure Brand](#), [IMA of Colorado](#) and Ellen Balaguer, managing director of Accenture Learning.

Table sponsors, at the \$1,500 level, include [Brownstein Hyatt Farber Schreck](#), [DirecTV](#), [EKS&H](#), [Mile High United Way](#), [KPMG](#), [Quiznos](#), [Bloom Certified Nurse Mid-Wives at St. Anthony Central Hospital](#), [Rothgerber Johnson & Lyons](#) and [Aon Construction Services Group](#), in addition to a number of individuals.

Details about the luncheon can be found at <http://www.florencecrittentonco.org/luncheon/index.html>.

Linda Armstrong Kelly is available for media interviews the morning of Oct. 12. Please contact [Lisa Hamm-Greenawalt](#) to schedule.

About Florence Crittenton Services

Florence Crittenton Services, formerly Parent Pathways, is a Denver-based nonprofit that empowers struggling teen families to be productive members of the community. Using a holistic and proven approach, the agency offers a spectrum of wraparound services for the entire teen family, including education, career guidance and parenting training for pregnant and parenting teen mothers at the [Florence Crittenton School](#); early childhood education for their infants and toddlers at the Qualistar-rated [Early Learning Center](#); and counseling, education and parenting support for teen fathers and family members through the [Family Engagement Center](#).

Learn more about the agency at www.FlorenceCrittentonCO.org.

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