



News Release

FOR IMMEDIATE RELEASE

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Florence Crittenton Services' "Miles for Moms" Run/Walk May 7

Fun, Family Friendly Event Raises Money for Nonprofit That Helps Teen Families

DENVER – March 8, 2011 – Florence Crittenton Services of Colorado invites the community to participate in the 7th annual "Miles for Moms" Run/Walk, a festive, family-friendly fundraiser that celebrates motherhood on the Saturday of Mother's Day weekend while raising money for the teen families the nonprofit serves.

Participants in the 5K and 2K event – sponsored by PCL Construction, Anthem Blue Cross Blue Shield of Colorado and FirstBank – are encouraged to form teams and raise funds for Florence Crittenton Services' mission to help teen parents raise healthy families. The event also features a family festival, with brunch, children's face painting, friendly team competition, a prize raffle and more.

The race starts at 9 a.m. at Central Park-Stapleton, Festival Area, E. Martin Luther King Blvd. and Xenia. (Directions: http://maps.google.com/maps?f=q&source=s_q&hl=en&geocode=&q=e+martin+luther+king+blvd+and+central+park+blvd+denver+co&sll=39.759818,-104.93645&sspn=0.096464,0.175095&ie=UTF8&cd=1&z=16&iwloc=addr)

Early registration (before midnight May 5) is \$25 for individuals, \$15 for students (age 6-17), free for children five and under (no T-shirt) and \$25 for a new category, "Stay at Home Mom or Dad" (participants get a T-shirt mailed and have the ability to fundraise without attending the event). Race day registration is \$5 more.

Prizes include:

Top Three Men and Women (5K)

Top stroller racer

Top fundraising individual

Top "Theme Team" (creative and spirited team identity or attire)

Top Three Boys and Girls (6-17 years)

Top fundraising team

Largest team

Media sponsors are 9News, MomsLikeMe.com and 5280.com

Learn more and sign up at www.FloCritCO.org/runwalk/index.html.

Florence Crittenton Services, formerly Parent Pathways, is a Denver-based nonprofit that empowers struggling teen families to be productive members of the community. Using a holistic and proven approach, Florence Crittenton Services offers a spectrum of wraparound services for the entire teen family, including education, health/wellness services, career guidance and parenting training for pregnant and parenting teen mothers at the Florence Crittenton School; early childhood education for their infants and toddlers at the Qualistar-rated Early Learning Center; and counseling, education and parenting support for teen fathers and family members through the Family Engagement Center.

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florence crittenton services of colorado

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